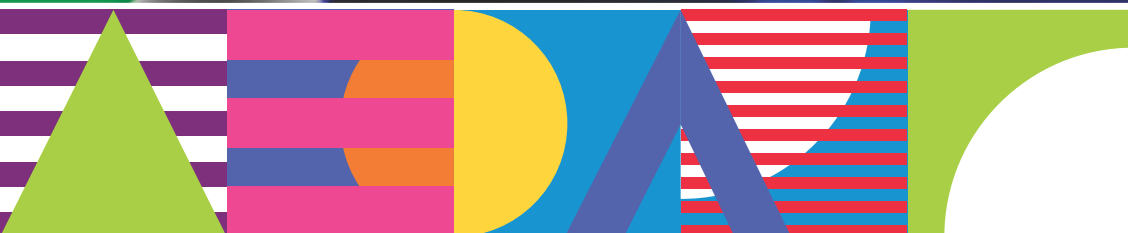


CELEBRATING LOCAL HEROES LEARNER'S PROJECT NOTES



3 ENTREPRENEURSHIP
EMPLOYABILITY
EDUCATION

PROJECT-BASED LEARNING | EMS



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GRADE 8



LEARNER'S PROJECT NOTES | GRADE 8 | EMS

CELEBRATING LOCAL HEROES

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CELEBRATING LOCAL HEROES

“A hero is someone who has given his or her life to something bigger than oneself.”

Joseph Campbell

How do they do it? Local heroes

Your school wants to honour local community heroes, who have made an impact on your community by creating jobs and generally uplifting and inspiring the community around your school.

The Grade 8 class will be doing some research: Who are these heroes? How did they start their businesses? How did they become leaders? Why did they start? How can we honour them?

Keep your textbook open for information on what goes into a good case study so that you can use the information for Activity 1.1.



ACTIVITY 1

Case studies of South African entrepreneurs

1.1 View the video or read the case study at the end of this document and discuss the following questions in your groups:

- Why did s/he start?
- List 3 – 5 milestones on his/her journey.
- What kind of business is it? (a trading business or a service?)
- In which sector does the business fall (formal or informal?) Why do you say so?
- What form of business ownership would you recommend? Explain your reasoning?



Complete Worksheet 1 in your Learner's Project Worksheets

1.2 Discuss people who have shaped your community. Ask your teacher for help. Make notes on Worksheet 1.



ACTIVITY 2



The questionnaire

In groups, and using information from your teacher, or research, draw up a set of questions for the local entrepreneur divided into the following 3 sections:

- Personal information
- Business life (ensure that you find out whether the business is registered and what form of ownership it is.)
- How s/he sees his/her future.

Words of advice to prospective entrepreneurs.



Complete Worksheet 2 in your Learner's Project Worksheets



ACTIVITY 3

Planning the interview

In groups, select a local entrepreneur to be interviewed. Try to get hold of his/her cell number, email address or physical address and with your teacher's or your parents' help try to make an appointment for an interview. Perhaps your school could invite some local entrepreneurs to your school for the interview?



In groups discuss:

- Who will express a vote of thanks on behalf of the group? Write a warm thank you speech.
- Who will do the interview? One or more people can, but it must be planned.
- Who will explain the purpose of the interviews?
- Who will take down notes or record or video the interview?
- Who will thank the entrepreneur?



Complete Worksheet 3 in your Learner's Project Worksheets



ACTIVITY 4

The interview itself



SAFETY NOTE

In some communities it may be very dangerous for learners to venture out on their own and even in groups to interview their chosen hero. Please do not put yourself at risk. Your teacher or parents are the only people who understands the risks, and if you are at all uncertain, adjust the mode of interviewing: skype could work, as could sending the interviewee questions via email and then receiving the answers via email.

Alternatively, the school could invite a few local heroes to the school and each group can have a chance to ask questions – this can happen in a school hall and selected people from each group can ask the questions. The whole grade could attend the Q and A. Another option is for each separate class to invite their own heroes to their class or group (in the library) and interview them in this way.

Make a safe decision and use your creativity in this potentially powerful activity!

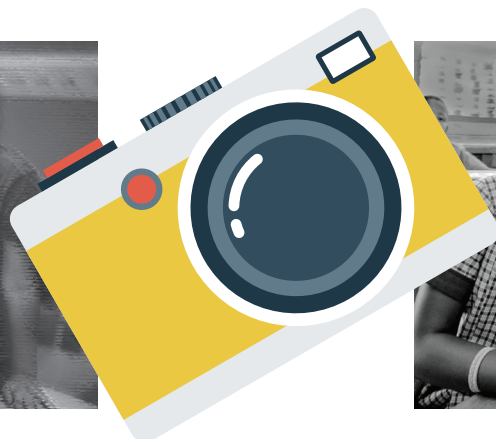
In your groups visit / interview the entrepreneurs, going through the steps you planned.

- 4.1 One or two people do the introductions.
- 4.2 Someone explains the purpose and thanks the entrepreneur for his/her time.
- 4.3 The interviewers do the interview, while the note takers take notes.
- 4.4 Finally, the vote of thanks.

Make sure that your group takes a selfie with the local hero!



Complete Worksheet 4 in your Learner's Project Worksheets





ACTIVITY 5

Reflection

Take a moment to think about the project so far and how it is going. What new insights did you reach about the way you learn? How did you perform? How can you improve your learning? What can you do to resolve conflicts/issues that arose?



Complete Worksheet 5 in your Learner's Project Worksheets



ACTIVITY 6

Analyse the Inspirational case study

Your teacher will explain what the case studies look like. You have already written your own case study in Activity 1, now you will analyse one.

This activity is for assessment.



Complete Worksheet 6 in your Learner's Project Worksheets



ACTIVITY 7

Celebrating the local hero

In preparation for project week, prepare the following as a group:

A poster which includes the following:

7.1 A picture/drawing/visual representation of your hero.

7.2 A summary of the main points from the interview:

- Personal information
- Business life and form of ownership
- How the future looks
- Words of wisdom



Complete Worksheet 7 in your Learner's Project Worksheets





ACTIVITY 8

Playing the ownership game

Play the game as follows:

All grade 8 classes are divided into small groups.



Each member of the group contributes something of value to the kitty which is kept by the teachers (e.g. chocolates of equal value, a R2 coin, etc.) Your class and your teacher will decide on what is appropriate as a prize for the group that emerges as the winning Grade 8 group.

Each group creates 6 questions and answers related to business ownership and records them in their workbook and on a loose sheet of paper. They use their textbook or the internet as a resource.

The loose sheets are handed to each class teacher who will be quiz master.

This is an interclass competition and the goal is to identify the top team in Grade 8.

The teacher asks each group a question. If Group 1 cannot answer it, Group 2 is given the chance, etc. Ensure that each group is given the same number of questions.



The group with the highest score wins the semi-finals and goes on to compete in the interclass competition.

The interclass winners are the champions and receive the treasure of chocolates/coins towards which the entire class has contributed.



Complete Worksheet 8 in your Learner's Project Worksheets



ACTIVITY 9

Post event reflection

- The winning group in the quiz is announced.
- The winning poster is announced and the group receives a prize.
- One of the local heroes hands over the prize at a big assembly.
- He or she then addresses the school.
- Reflection activity



Complete Worksheet 9 in your Learner's Project Worksheets





ALLAN GREY FELLOW – KARIDAS TSHINTSHOLO

I have learned everything from my mom. I think the biggest thing I have learned is to hustle like my mom. My mom can run a house on R500,00 a month. You know back home I had this strong community and you have close relationships. I had to come into a new environment and develop a new community, but life is about expanding. It is not about being comfortable in one environment. So I know even this environment, (even though) I am at now UCT. At one point I am going to have to grow out of it and get into a new environment and for me I really find that quite exciting.

I was born in Pretoria, shortly after that my dad left and my mom was left alone. She basically didn't have anything to go around looking for food. One of the greatest moments of my mom's life was when she got an RDP house. At least at that point she had a place to live.

One vivid memory that I have... you know that there is this Ice cream truck that comes into the community? I ran to my mom and I could just see in her eyes that she didn't have the money and every other kid is going to get the ice cream except for me and I started crying and she held me tight and she looked at me and she told me that you are the man of the house. So from that day my whole life changed and I learnt to hustle my own ice cream money. I guess this is where the whole entrepreneurship thing came from. (I) learnt to make wire cars and sell them and just to please my mom and lighten the load of her shoulders.

So in High School I was involved in a lot of things. I entered a lot of entrepreneurship competitions. We made it far in the province and also on a national level. We got to dine with the governor and we are like: "Wow, this is so awesome." I'd love one day to be in a position that these people find themselves in. There (are) actually bigger things out there than we've seen in the township.

For me entrepreneurship it is a way of getting out of your situation. Just identify a problem and you come up with a solution to it, and to coming up with a solution you are able to also change your environment and to change your lifestyle as well.

Founder - Push Ismokol

Push your God given talent. Push Ismokol, Push Ismokol. Push is to Push. Ismokol is like to hustle.

So because I didn't go to school for to run this company or anything I just sat down and said)... "I can do it." So I start making clothes like "bietjie by bietjie". Now we are here. Karidas Push Ismokol is the clothing brand for my own township. What I love about it, (is) the way it impacted people, the way people responded like "Wow we can actually have something from our own place." And I felt that I have to get involved and I make sure that it became as successful as it can possible be.

My role is mainly on the business side, but I also act like one of the founders in terms of holding equity in the company. Given its background and where it started from I believe it truly embodies the whole thing from

hustling and trying to be a better person to looking for a proper investor so that we can expand our operations... I am studying Actuarial Science. I never even knew what Actuarial Science was. My two main interests are actually mathematics and economics. I don't believe in the whole "being smart" thing. That doesn't make sense for me. I believe in order for me to acquire knowledge and to understand things, I have to put in the hours. I have to sit down to study and... people are quick to label you as smart, although for me getting here has been about hard work.

Fellowship Jamboree 2013 Foundation Entrepreneurship Event

So if you come (to me) I will explain to you how the idea works (and)... if you have something to add you can come to my session. Being a candidate fellow is an awesome experience. You open up to so (many) opportunities and so many great things are made available to you. (I was a) first year candidate fellow last year. We came up with the concept of students as investors, of enhancing financial education across the country. We pictured the idea of a Jamboree, and within the space of less than a year.

Student investors office, Claremont

The company has grown in a very big way. We have a magazine that we distribute to the top 5 universities across the country and the top 60 high schools in the country. On an average day I sleep 3 hours, because you have to catch up on emails, you have to call certain people, you have to be at the office, you have to be in lectures. It's just that life of trying to balance the academic demands and the business demands. My pursuit as an entrepreneur is just to keep my integrity. It is my biggest hope to keep my integrity and to get to the top with a clear conscience without cutting any corners.

I miss my mom a lot... She is my Pillar of strength. She is... the one person who knows me deeply. Building my mom, a house, that is a big short-term goal for me. Making sure she is provided for properly and she doesn't have to work another day in her life.

Karidas' Mother:

The only advice I can give him is that he must hold on to the Almighty. At all times the Almighty has walked beside him. He must not change at all until he (has reached) his goal.

Karidas: I have doubts, "Can I really do this? Is this possible? Is this business really going to succeed?" The more I achieve, the more this voice becomes lower and lower and lower and the more challenges that come I am able to overcome... because I listen to the voice that says I can, that says it's possible.

Alan Grey Orbis foundation talks about shaping the future. I don't see the future as something (over) there that I will get to one day, but I see the future is only a consequence of what I do now. I can't say I want to be a successful entrepreneur if I am not showing the signs now and starting to think like the person I want to be.

Shape the future www.allangreyorbis.org



GLOSSARY

Some word meanings

LANGUAGE STRUCTURES AND CONVENTIONS	
PART OF SPEECH	EXPLANATION
Noun	a word (other than a pronoun) used to identify any of a class of people, places, or things (common noun), or to name a particular one of these (proper noun).
Verb	a word used to describe an action, state, or occurrence, and forming the main part of the predicate of a sentence, such as hear, become, happen.
Adjective	a word naming an attribute of a noun, such as sweet, red, or technical.
Adverb	a word or phrase that modifies or qualifies an adjective, verb, or other adverb or a word group, expressing a relation of place, time, circumstance, manner, cause, degree, etc. (e.g., gently, quite, then, there).

WORD	DEFINITION
Acquire (verb)	buy or obtain (an asset or object) for oneself.

Actuarial sciences (noun)	is the discipline that applies mathematical and statistical methods to assess risk in insurance, finance and other industries and professions. Actuarial science includes a number of interrelated subjects, including mathematics, probability theory, statistics, finance, economics, and computer science.
Alternatively (adverb)	as another option or possibility.
Analyse (verb)	examine (something) methodically and in detail, typically in order to explain and interpret it.
Appropriate (adjective)	suitable or proper in the circumstances.
Candidate fellow (noun)	A Candidate Fellow is a person who is registered as a student undertaking a course leading to a degree and has been elected as a Candidate Fellow.
Case study (noun)	a process or record of research into the development of a particular person, group, or situation over a period of time.
Celebrating (verb)	acknowledge (a significant or happy day or event) with a social gathering or enjoyable activity.
Embodies (verb)	be an expression of or give a tangible or visible form to (an idea, quality, or feeling).
Emerges (verb)	move out of or away from something and become visible.
Environment (noun)	the surroundings or conditions in which a person, animal, or plant lives or operates.
Equity (noun)	the quality of being fair and impartial.



GLOSSARY (CONTINUED)

Some more word meanings

WORD	DEFINITION
Expanding (verb)	become or make larger or more extensive.
Hero (noun)	a person who is admired for their courage, outstanding achievements, or noble qualities.
Honour (verb)	regard with great respect.
Hustle (verb)	pressure someone into doing something.
Impact (noun)	a marked effect or influence.
Inspiring (adjective)	having the effect of inspiring someone.
Interviewee (noun)	a person who is interviewed.
Jamboree (noun)	a large celebration or party, typically a lavish and boisterous one.
Lifestyle (noun)	the way in which a person lives.
Local (adjective)	relating or restricted to a particular area or one's neighbourhood.
Operations (noun)	the action of functioning or the fact of being active or in effect.
Potentially (adverb)	with the capacity to develop or happen in the future.
Prospective (adjective)	expected or expecting to be the specified thing in the future.
RDP housing (noun)	Government subsidy housing (commonly known as RDP houses) These are houses that have been built by the government and are given to low income families. Government Subsidy houses are owned, not rented, by beneficiaries. To qualify for an RDP house you must meet the National Housing Subsidy Scheme criteria.
Sector (noun)	an area or portion that is distinct from others.
Selfie (noun)	a photograph that one has taken of oneself, typically one taken with a smartphone or webcam and shared via social media.
Service (noun)	the action of helping or doing work for someone.
Summary (noun)	a brief statement or account of the main points of something.
Trading business (noun)	Trading companies are businesses working with different kinds of products which are sold for consumer, business or government purposes. Trading companies buy a specialized range of products, maintain a stock or a shop, and deliver products to customers.
Uplifting (adjective)	morally or spiritually elevating; inspiring happiness or hope.
Venture (verb)	undertake a risky or daring journey or course of action.
Vivid (adjective)	producing powerful feelings or strong, clear images in the mind.
Wire car (noun)	A toy car made entirely with wire.



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